



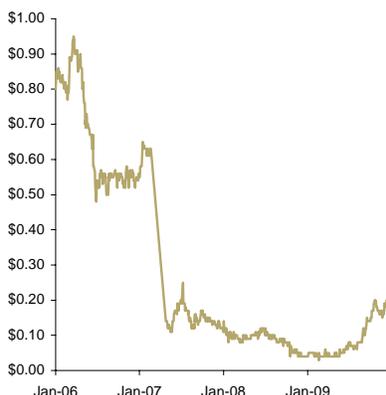
## Vmoto Limited | VMT

### BUY

Danny Younis  
Analyst  
(612) 8336 7487  
Danny.Younis@stonebridgeworkgroup.com.au

Last Price | \$0.18  
Market cap | \$88.9m  
Fully diluted shares | 496.6m  
12 mth price target | \$0.31

Historic Share Price



### Acquisition of Electric Scooter Manufacturer

#### KEY POINTS

- Vmoto has announced the acquisition of German Electric Scooter manufacturer E-Max
- Under the terms of the acquisition agreement, Vmoto will acquire a 60% interest in the assets and intellectual property of E-Max for approximately AUD\$1.6m, plus the issue of 5.0m shares in Vmoto.
- Vmoto will also inject AUD\$4.1m of working capital into the new entity.
- Vmoto will issue AUD\$6m in new equity to fund the acquisition, with demand from institutional and sophisticated investors, at \$0.20 per share (representing an 8% premium to the share price prior to the announcement.)
- The E-Max acquisition is expected to be cash flow positive immediately, with synergies available from internalisation of scooter manufacture, and removal of E-Max overheads.
- Delivery on initial Vietnam order (petrol scooters) has been delayed, as a result of delays in testing and delivery of fuel injection components by a key supplier. Initial delivery is now expected in February 2010.
- Scart (4wd) deliveries have commenced to key suppliers (18 units shipped to date as sample units)

***We see the E-Max acquisition as a long term positive for the Vmoto business, although we note the news of delivery delays on the initial Vietnam scooter order is disappointing. Despite delays in initial deliveries, management remain confident of achieving 20,000 scooter sales in FY2010.***

***We retain our Buy recommendation on Vmoto. We see a short term price catalyst as deliveries commence from the Nanjing factory, and longer term price appreciation as profitability grows through increased Vmoto branded scooter sales.***

#### OVERVIEW OF VMOTO

Vmoto is a scooter manufacturer and distributor.

Vmoto operates a scooter distribution business under the Freedomotor Corporation brand, which was acquired in 2007. Freedomotor sells third party scooters through an international distribution network.

In 2009 Vmoto completed a scooter manufacturing site in Nanjing, China, which will manufacture Vmoto branded scooters. An initial order has been secured to supply 30,000 scooters per year to Vietnam, at a gross margin of approximately \$200 per unit.

#### E-MAX ACQUISITION

E-Max is a private electric scooter manufacturer, headquartered in Germany, which currently manufactures and distributes electric scooters worldwide. Vmoto have announced they will acquire 60% in a new entity, which will own the assets and intellectual property of E-Max, as follows:

- New E-Max entity established to acquire all the assets and intellectual property of the old E-Max business.

51% acquired for AUD\$1.6m plus a capital injection of AUD\$4.1m in working capital into the new business

SnapShot is a quick comment on a company or companies reflecting initial thoughts on an event or situation that is either time sensitive or that may only warrant a short comment. It can be opportunistic (that is where we feel risk is either over-priced or under-priced or where the market fails to price in certain events – either positive or negative). It may also include companies that Research does not maintain full coverage although the analyst has a solid understanding of the company and or sector and is making an informed judgment (in this case, it will not include recommendations, forecasts, price target and/or a valuation).



- Further 9% acquired for the issue of 5.0m shares in VMT to E-Max shareholders

The result is that Vmoto will own 60% of the new E-Max entity, which will include AUD\$4.1m in cash, plus the assets and intellectual property of the old E-Max assets.

### UPDATE ON FIRST SCOOTER DELIVERIES TO VIETNAM

Vmoto was expecting initial petrol scooter deliveries from the new Nanjing (China) manufacturing site to commence at the end of November. Delays from the fuel injection supplier (Siemens) have resulted in a delay of initial deliveries which are now likely to commence in February. Sample units have been delivered to Vietnam to commence government compliance requirements. Although we note delays are disappointing, management remain confident of achieving 20,000 scooter sales this year.

Vmoto management have noted that a small number of the Scart product (4wd vehicle) have commenced delivery, with 18 units being shipped to key distributors worldwide.

It is essential that Vmoto management deliver a quality product to Vietnam, in a timely manner. Delays on the initial delivery are disappointing, but unlikely to affect long term production forecasts. From an investor perspective we see the commencement of large scale production of scooters as a key short term de-risking event, which immediately turns the business into a cash flow positive entity.

### E-MAX OVERVIEW

E-Max is a private electric scooter manufacturer, headquartered in Germany, which currently manufactures and distributes a range of electric scooters worldwide. Vmoto management estimate that 3,000 E-Max scooters have been sold over the past 18 months.

E-Max scooters are based on an electric hub motor, contained within the rear wheel, with a battery cell (either Silicon or Lithium Ion) contained below the foot rest.

Various power and battery combinations are available, with power comparable to a 125cc scooter, and a driving range of between 50 and 150km per battery charge, depending on the product. Top speed varies between 50km/h and 100km/h depending on the model. Battery charge times vary between 3 and 5 hours.



E-Max has historically been run under capital constraints, reducing the ability for E-Max to capitalise on strong demand for their electric scooter products. As a result of limited funding, E-Max has traditionally produced only small manufacturing runs, to minimise the working capital requirements of the business.

Under the terms of the acquisition, Vmoto is injecting AUD\$4.1m in working capital into the E-Max business, which will be used to fund inventory and working capital. This will enable larger production runs, and ensure product is available to sell on demand.

E-Max margins are currently much higher than traditional petrol scooters (approximately US\$600 per scooter.) It should also be noted that E-Max currently manufactures scooters through a third party contract assembler in China. Vmoto estimate margins could increase by around US\$200 when assembly is transferred into the Vmoto Nanjing site.

### OVERVIEW OF ELECTRIC SCOOTERS

Vmoto Managing Director Patrick Davin has previously expressed a long term vision for Vmoto to add electric scooters to their range. Our view was that the process of moving into the electric scooter market would take at least 2 years through design, testing, marketing and production ramp up. Vmoto has been able to fast track this process through the acquisition of E-Max.

How realistic are electric scooters based on current technology?

We note that electric vehicles in general are currently not a widely accepted alternative to fossil fuel driven vehicles, as a result of cost, limited driving range, and long battery recharge times. Due to the light weight, electric scooters are viable



based on current technology for short range commuting and some commercial applications. The growth potential for electric scooters has been recognised by key motorcycle manufacturers, Yamaha in particular has offered an electric commuter vehicle since 1991.

The E-Max scooters have a driving range of between 50 and 150km per battery charge, with the ability to easily change over battery packs for a fully charged unit if required. With a reasonable range and top speed, current units are suitable for inner city commuting, and commercial applications such as postal vehicles and security patrols.

We see further acceptance of electric scooters as a result of:

- Technological advances (in particular battery advances)
- A focus on reducing engine emissions

### ***Technological Advances:***

The key drawback of electric vehicles has historically been a limited range, limited speed, long battery recharge time and limited battery life. The current technology platform allows a scooter which satisfies commuter and requirements for working vehicles. With technological advances (particularly in batteries) range and top speed will increase, while battery recharge times will decrease. We therefore see battery technology advancement as driving any increase in demand for electric vehicles.

The key to future development of electric vehicles is focused on battery development, whereby a higher charge capacity can be stored in a lighter battery. Historically the transition has occurred from heavy lead acid batteries, to lighter Nickel Metal Hydride (NiMH) to the current lighter and more reliable Lithium Ion batteries.

With advances in battery technology, vehicle driving range is increasing and battery recharge times are decreasing. Importantly, E-Max acquires components from specialist manufacturers, so as new battery technologies become more widely accepted, E-Max is simply able to substitute in the new technology into the existing E-Max chassis and drive train for a longer range.

The current range of E-Max scooters provides a driving range which is suitable for the daily driving commitments of a commuter, or a work vehicle (postal scooter, security patrol vehicle etc.) From a practical perspective, the E-Max battery system can easily be removed from the scooter, and taken indoors for charging overnight, or easily changed over to install a fully charged battery, for immediate use.

### ***Engine Emissions:***

Reducing pollutants and engine emissions is a focus for governments worldwide. Electric vehicles are one area of focus.

Although environmentally conscious commuters are one source of sales, Vmoto is also anticipating an increase in the number of electric vehicles operated by government organisations and corporates. With increasing pressure to reduce emissions, Vmoto see logical progression to electric postal delivery vehicles, security patrol vehicles and delivery vehicles.

It is important to also note that governments also offer rebate systems on electric vehicles sales, with schemes in place across UK, Europe and USA, whereby the acquirer of an electric vehicle will receive a rebate of up to 60% on the purchase price of the vehicle.

## **E-MAX SUMMARY**

Vmoto estimate that approximately 3,000 individual electric scooters have been sold by E-max over the last 18 months, based on small production runs (as a result of capital constraints.) With strong demand from customers, and an increased distribution footprint available through the existing Vmoto distribution network (Freedomotor Corporation,) we expect an increase in units sold over the next 18 months.

E-Max margins are approximately USD\$600 per scooter, with the potential for margin increase as manufacture and assembly is transferred in-house to the Vmoto manufacturing site in China. We understand the acquisition to be cash flow positive immediately, with potential cost savings to result from assembly at Vmoto's Nanjing factory, and additional cost synergies possible with integration of head office functions.

## **SUMMARY**

We see the E-Max acquisition as a positive for Vmoto in the long run, by shortcutting the internal development path for a Vmoto Electric scooter.

In the short term the value driver for Vmoto is a ramp up in production of the core petrol scooters, which will commence with initial deliveries to Vietnam. Following a 1-2 months delay as a result of supplier issues, we await positive news from Vmoto in February 2010, when deliveries are expected to commence.



# Important Notice

## Analyst Certification

As at the time of writing this report, the author did not hold shares in Vmoto Limited (VMT).

## Provider of this publication

This publication has been prepared on behalf of and issued by StoneBridge Securities Limited (ABN 92 067 161 755) (StoneBridge) (AFSL 238148). StoneBridge makes the statements in this Important Notice Section for itself and on behalf of each of its related bodies corporate and their respective officers, agents and employees from time to time (collectively, the StoneBridge Group). This publication is provided only on the terms set out in this Important Notice. If you retain and use this publication, each member of the StoneBridge Group relies on your acceptance of the terms set out in this Important Notice.

## Information in this publication

References in this publication to data may rely on third parties over which StoneBridge has no control and for which StoneBridge accepts no responsibility. Whilst all of the information and statements contained in this publication have been prepared with all reasonable care, no responsibility or liability is accepted by any member of the StoneBridge Group for any errors or omissions or misstatements however caused or arising.

Any opinions, forecasts or recommendations reflect the judgment and assumptions of StoneBridge on the basis of information as at the date of publication and may later change without notice.

This publication is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. Any securities recommendation contained in this publication is unsolicited general information only. StoneBridge is not aware that any recipient intends to rely on this publication and StoneBridge is not aware of the manner in which a recipient intends to use it. In preparing this publication, it is not possible to take into consideration the investment objectives, financial situation or particular needs of any individual recipient. Investors must obtain specific individual financial advice from their investment, tax and legal advisers to determine whether recommendations contained in this publication are appropriate to their personal investment objectives, financial situation or particular needs before acting on any such recommendations.

Investment in securities involves risk. Past performance of securities is no assurance of future performance. Investors should take advice on the basis of current information relevant to their particular circumstances, and have regard to the risk that the future performance of investments will differ from past performance.

This publication is not for public circulation or reproduction whether in whole or in part and is not to be disclosed to any person other than the intended recipient, without obtaining the prior written consent of StoneBridge.

All intellectual property rights in this report are, and at all times remain, the property of the StoneBridge Group, unless otherwise attributed.

## Liability for this publication

To the fullest extent permitted by law, each member of the StoneBridge Group excludes all liability of whatever kind, whether in negligence, tort, contract or under fiduciary duties strict liability or otherwise, for any loss or damage of any kind (including without limitation indirect, incidental or consequential loss or damage, whether reasonably foreseeable or not) however arising in relation to the publication of this document, including any reliance on it or making any transaction in respect of any securities or strategy mentioned in it.

## StoneBridge's Interests

Other than the abovementioned, the StoneBridge Group has no other associations or relationships, and has received no other remuneration, commissions or fees in relation to the financial products mentioned in this report. Each member of the StoneBridge Group may, from time to time hold positions in any financial products included in this report (or derivatives of them) and may buy or sell such financial products or derivatives or engage in other transactions involving such financial products or derivatives, as principal or as agent for clients.

Each member of the StoneBridge Group may, from time to time hold positions in any securities included in this report (or derivatives of them) and may buy or sell such securities or derivatives or engage in other transactions involving such securities or derivatives, as principal or as agent for clients. A member of the StoneBridge Group from time to time may earn brokerage, fees or other benefits from securities mentioned in this publication or derivatives of them. These will be disclosed, as required, in the ordinary course of providing financial services.

No member of the StoneBridge Group has, or will receive, whether directly or indirectly, any commission, fee, benefit or advantage, whether pecuniary or otherwise in connection with making any recommendation contained in this report. A member of the StoneBridge Group or a consultant to it may, from time to time perform paid services for the companies whose securities are the subject of recommendations in this report. Under no circumstance, however, has any member of the StoneBridge Group been influenced, either directly or indirectly, in making any recommendation contained in this report.

## Other important information

This Important Notice must be read in conjunction with the Legal Notice which can be found on our website at <http://www.StoneBridgeGroup.com.au>. Further information is available on request.

© StoneBridge Group Limited 2009